



PRESS INFO

HOME
COLLECTION



TOTAL LOOK



KING G.O. HOME COLLECTION



King G.O. is the Gardenia Orchidea line consisting entirely of bathroom fittings and furniture, an ambitious project that opens out a new perspective on the room in the home with which the firm has always had a special affinity. The aim is to cater for a contemporary life-style, stylistic yet functional, with a flair for making the everyday luxurious.

The collection's point of reference is undoubtedly the best in contemporary interior design, which underlies the character of every single object. The choice of materials is also daring: as well as the traditional finishes of the best Italian furniture, there are also Swarovski crystals, with their strong association with the universe of fashion and décor, adorning some

of the tap fittings, while tops and mirror frames are clad with soft water-repellent leather. The result is a truly all-inclusive project, which does much more than just "furnishing" the bathroom and becomes an opportunity for creating, stunning and expressing oneself through King G.O., with all the excellence for which Gardenia Orchidea is justly famed.

KING G.O.

THE MODULAR SYSTEM

Each piece in the collection is conceived for use with the others, creating the potential for infinitely varying combinations.

A modular system, with an intelligent mix of cabinets, tops, washbasins, lights, mirrors, taps and accessories capable of re-creating a distinctive total-look, the real heart of the entire King G.O. project.

A stylistic language with strong visual impact, also achieved through the continuous alternation of the materials used: gloss or mat finishes, crystal tops, "Brill" chromed-effect aluminium and nautical leather on tops and units create the perfect backdrop for the exquisite washbasins, each of which is a truly unique item thanks to the strictly hand-crafted production methods used. While the sculptural forms are eye-catching, the materials, such as Vetrofreddo® or the gilded leaf of TeknoForm®, represent an absolute "first" in bathroom furnishings.

The tap fittings are available in two finishes, chromed steel or velvet-effect varnish in black or white; the levers can be personalised and are decorated with Swarovski crystals. The accessories are completed by the choice of matching or contrasting lights of minimalist design.



KING G.O. THE MATERIALS

The King G.O. collection uses choice materials, all of the finest quality. Materials of very different kinds, which it is worth getting to know in detail:



NAUTICAL LEATHER

Nautical leather is perfect for the bathroom: it resists abrasion and contact with cosmetics, and is flame-retardant and easy to clean. When placed next to glossy aluminium finishes, it creates an attractive contrast between warm and cold materials, a pleasure to look at and to touch.



ALUMIX®

The Alumix® washbasin is an exclusive product made from a single aluminium casting. The surface decoration is applied by brush using the “graffito” technique to produce the distinctive two-colour effect, while the edge is brushed and polished by hand to reveal and emphasise the typical colour of the aluminium inner material. The decorative finish is protected by a special clear ceramic film which increases the piece’s shine and its resistance to abrasion.



TEKNOFORM®

A blend of polymers of various kinds, TeknoForm® is ideal for products manufactured from a single piece. In the specific case of Mosaic, the gilded or silver leaf is applied entirely by hand, using the traditional Florentine embossing technique. Three thin layers of metal are applied to guarantee that the whole surface is covered, while the embossing creates a three-dimensional final effect. A ceramic film is applied over the metal leaf; once crystallised, it increases Mosaic’s shine and strength, giving it greater resistance to abrasion.

VETROFREDDO®

VetroFreddo® ("cold glass") is an extremely innovative material, with a versatility allowing the creation of shapes not previously used in interior design. It consists of a blend of vitreous resins and pigments whose transparency generates translucent surfaces with astonishing chromatic effects. Resistant to temperatures up to about 100° C, VetroFreddo® is hand-processed with the tools generally used for marble and glass (water-cooled diamond drill bits or disc cutters); any unevenness in shapes provides further proof that this is a hand-crafted product.



VETROFREDDO®

CHROMED STEEL

Chromed surfaces are a must for the most elegant, stylish design schemes. Used for lights and cabinets, the steel gleams and comes to life, giving a touch of luxury to its surroundings.



SWAROVSKI CRYSTALS

CHROMED STEEL

SWAROVSKI CRYSTALS

Very popular in fashion design, Swarovski crystals are a real novelty for the bathroom. King G.O. has chosen them to give a special touch of light to its tap fittings: all joysticks have two Swarovski crystals, in red and blue, showing the positions for hot and cold water.

SOFT TOUCH FINISH

The black or white finish of the tap fittings provides an effect which is stunning both visually and to the touch: the special varnishing procedure leaves the surfaces soft and warm, a sensation that recalls the consistency of velvet.



SOFT TOUCH FINISH

CERAMICHE GARDENIA ORCHIDEA GROUP



Since 1961, the Ceramiche Gardenia Orchidea Group has been developing its own concept of living, a winning choice that has made the company a byword for Italian style, excellence and quality in the 120 countries where it operates. In addition to the Gardenia Orchidea trademark whose ceramic collections explore different styles of home design, there is also the exclusive Versace Home ceramic line, our flagship since 1997 and, since 2005, Garfloor, the top trademark in terms of state of the art technical and aesthetic research in porcelain stoneware. Now we are completing our range with King G.O. to take our lifestyle projects full circle.